

VRDC Fall 2017 VIDEO/RECORDING POLICY

General

- Permission must be authorized for filming onsite by VRDC PR. Please obtain a sticker for your badge from a PR representative when picking up your badge onsite - this will indicate that you have been approved.
- Interview requests for conference management must be facilitated through VRDC PR. Prior to the conference, please contact Kim Samra directly. On-site, please proceed to the press room for assistance.
- Major media companies need to work directly with VRDC PR to accommodate for equipment and any special arrangements needed onsite.
- You are encouraged to share any content created onsite with VRDC PR for greater exposure and cross promotion opportunities. Please send to VRDCPR@ubm.com.

In Sessions

Video in sessions is encouraged with the following guidelines:

- All video content needs to be attributed to the **Virtual Reality Developers Conference (VRDC) Fall 2017**.
- **Filming is permitted for the first 5 minutes of each talk.** Cameras **MUST** be shut off after the 5-minute mark. Longer filming durations are prohibited.
- Conference session footage taken at the event must be used as B-roll only with replay of 5 minutes total.
- Recording of roundtables is prohibited.
- Interconnecting with existing audio or video recordings is prohibited. Media may not obtain a direct feed from the AV technician in session rooms.
- No zooming in on laptops or similar mobile devices without the express permission of the subject being taped.
- In all cases, camera crews and videographers must receive permission of the subject being recorded.

Partner Lounge

- All video in the Partner Lounge requires permission of VRDC PR and the sponsors being interviewed.
- For appropriate Partner Lounge filming locations and setup needs, please contact VRDCPR@ubm.com.